

2024 Webinars

4th Wednesdays of the Month – 7:30pm Eastern (6:30 Central)

Jan. 24 – Orientation for Financial Leaders

<https://UCC.zoom.us/meeting/register/tZAvcuGsgT0iG900QU6jmOnzJWFHo0e9Seoi>

The presentation reviews basic aspects of the treasurer, financial secretary, and trustee roles in a local congregation. We will discuss creating a “financial dashboard” to help fellow board members understand the finances of the congregation, effective ways to record and thank donors for their gifts, and best practices around cash controls and cash management.

Feb. 28 – Rebirth and Renewal

<https://UCC.zoom.us/meeting/register/tZwscOqpqzlvHtRIN222Ekxnewx5YHCRwfyT>

Join Rev. Ray Jordan for a conversation about the ways his congregation went from nearly closing to reimagine the ministry and engage new people in worship, service, and advocacy.

April 24 – A Good Pitch - Understanding the Hopes of Our Donors to Create Change

<https://UCC.zoom.us/meeting/register/tZMrcuCvpzpjG9BHNvRZXiYVjmHakz1H2pWe>

Once a upon a time, donors gave out of a sense of obligation and loyalty. Today, most donors care about the impact they make in the world. How do we understand the motivations of our donors? What kind of change do they want to make in the world? Andrew Warner will talk about five basic ways donors look to create change. We will discuss ways to discuss your congregation's impact on your community.

May 22 – Together for Tomorrow: Planned Giving in the Local Congregation

https://UCC.zoom.us/meeting/register/tZckdu-sqTwqG9M0viVLUPFro21LUFmy6_ea

While a significant wealth transfer occurs as each generation passes, many congregations and ministries remain unprepared to promote planned giving options. Only 5% of people leave a charitable bequest even though nearly a third of people would if asked or invited to consider one. This workshop will share key concepts and help you create an action plan for your congregation or ministry to promote planned giving.

July 24 – Narrative Budgets: Telling your Story by the Numbers

<https://UCC.zoom.us/meeting/register/tZwvfuigrDwqHdI98h61fh1SpPrQJ2yC26iA>

A narrative budget translates the line items of a traditional budget into a story of how your congregation makes a difference in the world. It can be a helpful tool for a

stewardship campaign or annual meeting. By telling the story of our congregations' impact, we can inspire generosity in our donors.

August 28 – 3 Best Practices for Stewardship in Congregations

<https://UCC.zoom.us/meeting/register/tZUrd-6vqTlpG9egZCILQ6xXRV5jWRz-JVYT>

We will discuss the three practices most likely to increase giving in a local congregation: teaching about generosity, pastoral leadership, and online giving options. The webinar will examine why these practices matter and discuss how to implement them in a congregation.

October 22 – End the Year Strong: Making the Most of Year End Giving

https://UCC.zoom.us/meeting/register/tZcsdemqrz8qGNJJOs_gDoFH2nxcltmhUGD

November and December can be the strongest months for giving in charities. How can we make the most of this generous time in our culture? The conversation will lift up ideas and messages to promote giving to congregations.

Cultivating Generous Congregations - Spring 2024

<https://cvent.me/YwOoaz>

The CGC Seminar for pastors and leaders offers an opportunity to explore faithful, practical, and tested ways to promote generosity in our congregations. Be sure to recruit at least a team of two for this program. Changing the culture of your congregation requires more than one dedicated leader.

This is a virtual seminar hosted by the South Central and Southeast Conferences on February 19, March 4, March 18, April 8, April 22, and May 6 from 7:30 to 9pm EASTERN (6:30 to 8pm Central)

South Central and Southeast Congregations: The registration fee is \$100 (per team of two) and \$50 for each additional team member.

All Other Congregations: The registration fee is \$300 (per team of two) and \$50 for each additional team member.