



**HEARTLAND  
CONFERENCE**  
UNITED CHURCH OF CHRIST  
N. KY • OH • WV

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## JOIN US AS A SPONSOR OR EXHIBITOR!

*Making  
all things New*  
Isaiah 43:18-19



**THE HEARTLAND CONFERENCE  
ANNUAL GATHERING**

**SEPTEMBER 29-30, 2023**

**At Gender Road Christian Church  
Canal Winchester, OH**

### Ways to Show Your Support

The Heartland Conference, UCC works to provide opportunities for churches to connect with one another, to organizations in their community working toward transformation, and to ministries around the world. We inspire change by creating collaborative community and offering resources to help ministries grow in the 21st century.

#### About the 2023 Annual Gathering

- MANY opportunities to connect with UCC church members in authentic and inspired ways.
- Uplifting worship featuring the Rev. Dr. Cheryl A. Lindsay and the Rev. Dan Doty, preachers.
- The Rev. Dr. Karen Georgia Thompson, the newly elected General Minister and President of the United Church of Christ will be our keynote speaker on Friday.
- This years' Annual Gathering will provide opportunities for delegates and visitors to engage our UCC national setting staff in conversations about the resources and support their ministry provides to the congregational setting.
- Celebrating the 60<sup>th</sup> Anniversary of the Heartland Conference!

#### Who Attends?

- UCC pastors from churches around Ohio, Kentucky, and West Virginia
- Staff and Lay Leaders from local churches
- Representatives from our Designated Ministry Partners and other UCC related ministries.



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## Show Your Support – Sponsor the Annual Gathering

### Value-Added Benefits and Opportunities

All Annual Gathering sponsors and exhibitors receive:

- One-on-one interaction with attendees
- Your logo on the Heartland Conference website, linking to your organization's site.
- Your organization's logo in materials
- Space on our website for a video showcasing how your organization works with local churches.
- A sponsor recognition on your name badge

#### Premiere Partner - \$2500

We invite you to send a member of your organization to offer a welcome on Friday morning. Your logo will be prominently included in all conference materials, signage and correspondence, and your organization will be listed as an Annual Gathering Premiere Partner. You're welcome to bring a promotional item with your logo for each attendee and/or give away a door prize during the event. We'll post three Facebook articles on the Heartland Conference Facebook page showcasing how your organization is impacting local churches and a feature story in an upcoming issue of our Connections e-newsletter. This partnership also includes three complimentary registrations, an exhibit table, and special recognition at the 60<sup>th</sup> Anniversary Banquet.

#### Lunch Sponsor: \$1000

The lunch sponsor is welcome to provide a brief greeting, include a promotional item with your logo at each place setting or give away a door prize during lunch. This opportunity also includes a post on the Heartland Conference Facebook page showcasing how your organization is impacting local churches, two complimentary registrations to the Annual Gathering, and an exhibit table.

#### Refreshment Break Sponsor: \$300 (for breaks on Friday and Saturday)

We invite you to have a representative greet attendees during the refreshment break. You are welcome to hand out a fun promotional or food-related item. We'll also include two complimentary registrations to the Annual Gathering, and an exhibit table.



## Show Your Support – Exhibit at the Annual Gathering

The work of our partners is vital.

Join us at the Annual Gathering and showcase your ministry.

We have limited space for exhibits so sign up today!

	Non-Profit	
	Business 1 Table and AG	
registration for 1 exhibitor	\$150	\$200

All exhibitors receive the sponsor benefits listed on page 2, plus:

- A 6-ft table with two chairs in a high-traffic area with Wi-Fi available.
- Recognition during the Annual Gathering.
- Exhibitor recognition on your Annual Gathering name badge.
- A short description of your organization on the Heartland Conference Annual Gathering page on our website with a link to your site.

You're an attendee too! As a registered exhibitor, you have access to attend the full Annual Gathering, including the sessions, lunch, 60<sup>th</sup> anniversary banquet, and breaks. We want you to have every opportunity to interact with attendees and build relationships.

**Interested in becoming a sponsor or exhibitor?**  
**Contact our Executive Administrator, Becca Hoskins at**  
**[becca@heartlanducc.org](mailto:becca@heartlanducc.org).**  
**Thank you for your support!**