

## **2023 STEWARDSHIP WEBINARS for Congregational Leaders**

*Webinars offered from 6:30 to 7:30pm Central Time*

### **Jan. 25 – 3 Best Practices: Set a New Year's Resolution for Increasing Giving**

Registration: <https://ucc.zoom.us/meeting/register/tZwpcuCrqDspH9x8esjlANdtap19-WpfT7s4>

Andy DeBraber will discuss the three practices most likely to increase giving in a local congregation: teaching about generosity, pastoral leadership, and online giving options. The webinar will examine why these practices matter and discuss how to implement them in a congregation.

### **Mar 22 - Changing Landscape of Giving: What we can learn from Millennial and Gen Z Donors**

Registration:

<https://ucc.zoom.us/meeting/register/tZAlceyorDlqG91XqzR7meOdnSGSOIEbVOVC>

Rev. Dr. Colie Bettivia of Grace UCC in Two Rivers, WI, will discuss insights and ideas the Church can learn from Millennial and Gen Z Donors.

### **Apr 26 – Rethinking What God Calls Volunteers to Do**

Registration:

<https://ucc.zoom.us/meeting/register/tZModOqtqT4vGNI4Cr7C2c3C0N18Ta97FVp9>

Rev. Bridget Flad Daniels of Union UCC in Green Bay, WI, and Rev. Elana Larson of the National Ministries will reflect on ways to engage volunteers and hear God's call to something new when you can't find volunteers. They will help us think about ways to make more dynamic volunteer experiences.

### **May 24 - Building an Endowment**

Registration: [https://UCC.zoom.us/meeting/register/tZYscOCqgDgrGNQ-gPb0Cyrv\\_MR8m8hWFEzc](https://UCC.zoom.us/meeting/register/tZYscOCqgDgrGNQ-gPb0Cyrv_MR8m8hWFEzc)

An endowment can support a congregation and its wider mission. But where do you start? This webinar will provide ideas and policies for creating and growing an endowment for your congregation. Rev. Andrew Warner will draw on his experience with the Wisconsin Foundation UCC when discussing how to raise, manage, and use endowment funds.

### **Jul 26 - Discover Your Why: How a Clear Purpose Strengthens Evangelism, Giving, and Impact**

Registration: [https://ucc.zoom.us/meeting/register/tZMldeCurzwrHdb-aw3gx8dgb9y5DOLA\\_reu](https://ucc.zoom.us/meeting/register/tZMldeCurzwrHdb-aw3gx8dgb9y5DOLA_reu)

Andrew Warner and Kent Siladi will talk about the importance of understanding the "why" of your congregation. You will learn methods to articulate this reason for being of

your Church. Together, we will consider how to use the why to motivate and engage people.

**Aug 23 – Narrative Budgets: Telling your Story by the Numbers**

Registration: <https://ucc.zoom.us/meeting/register/tZYoc-2oqzgjH9zSbpYi1tZtg4lgg0b8c909>

A narrative budget translates the line items of a traditional budget into a story of how your congregation makes a difference in the world. It can be a helpful tool for a stewardship campaign or annual meeting. By telling the story of our congregations' impact, we can inspire generosity in our donors.

**Sept. 27 - 5 Ways to Make an Impact: Understanding the Hopes of Our Donors to Create Change**

Registration: <https://ucc.zoom.us/meeting/register/tZ0pc-mqrzwqHNfMJz-tbKacUhHI2uqsSJNI>

Once a upon a time, donors gave out of a sense of obligation and loyalty. Today, most donors care about the impact they make in the world. How do we understand the motivations of our donors? What kind of change do they want to make in the world? Andrew Warner will talk about five basic ways donors look to create change. We will discuss ways to discuss your congregation's impact on your community.

**Oct 25 – Donors Who Don't Come to Church: Engaging Donors Outside of Sunday Morning**

Registration: <https://ucc.zoom.us/meeting/register/tZMtcuytqjlsG9xU9h-NWtWW0Gk7bMS3wUc>

People find multiple ways to engage in the life of a congregation. Congregations often do well at engaging people who attend in-person services regularly, volunteer and donate. But how do we meaningfully engage people online? How do we inspire those who don't give to donate? Connect with those who share our values but are not interested in worship, in-person or online. The webinar will help us think together about various ways to engage donors beyond Sunday Morning services. Presented by Rev. Andrew Warner, CFRE, Generosity Outreach Officer, National Ministries, United Church of Christ.